

InterWeighing 2008 in China

Reported by Mr. Guorong Zhang, International Division

The 12th Annual International Weighing Expo was held in Qingdao, China, at the Qingdao International Convention Center from April 22 – 24, 2008. Nearly 250 exhibitors participated in this year's exhibition and over 10,000 people visited the fair during its three days. A significant number of the visitors who attended the fair came from outside of China.



Speaking in reference to the Chinese market, Mr. Liu Guojing, the vice secretary general of the China Weighing Instrument Association, said "the size of the Chinese market has continued to increase steadily in recent years, by approximately 125%. The International Weighing Expo is getting larger every year and the number of exhibitors are increasing; sure proof that more and more companies are seeking business opportunities in China."



The A&D Hong Kong Co., Ltd. booth at InterWeighing 2008



The waterproof and durable SK-5000WP being showered with water

Our agent, A&D Hong Kong Co., Ltd. (ADHK), also participated in this exhibition by setting up a

54 square meter booth. ADHK had products on display such as compact scales, waterproof scales, platform scales, top-loading balances, and moisture balances, in addition to our entire indicator series. There were a total of seven staff members, which included representatives from the Hong Kong head office and our branch offices in Guangzhou, Shanghai, and Tianjin. The staff had an enormous reaction from the crowd when they demonstrated the waterproof feature of our HL-300WP by showering it with water. I noticed that many visitors were also interested in the AD-4826 Model Predictive Controller.



The fast and accurate
HCI Counting Scale



The high-speed, highly accurate AD-4826
Mode Predictive Controller

The three-day show was a huge success for ADHK. We would like to express our gratitude to them for their tremendous effort in contributing to the success of this exhibition. We will continue to strive to satisfy the various needs of the weighing industry and offer the best equipment to our customers.