

International Poultry Expo

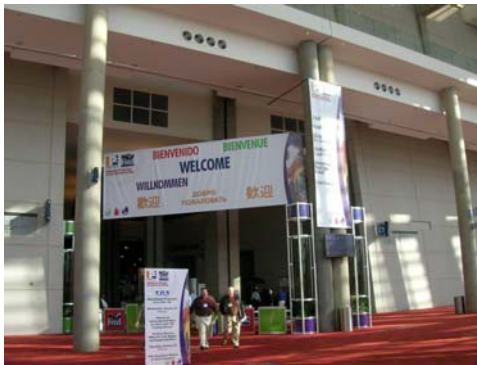
Reported by Mr. Kimura, International Division

The 60th annual International Poultry Expo (IPE) was held at the Georgia World Congress Center in Atlanta, Georgia, from 23 to 25 January 2008.

This year, the IPE was co-located with the International Feed Expo. (IFE) The IPE and IFE are both very important events for the poultry industry: the IFE is dedicated to the farming of eggs, chicken, turkeys, ducks and broilers, while the IPE focuses on meat processing.



Eight hundred and ninety-four exhibitors were present at the two expos and they showcased a number of new systems, devices, and technologies, etc.. More than 20,000 visitors attended both expos over three days. There were even many people from outside the United States in attendance, for example, some attendees were from Canada, Mexico, South America and Africa.



Our subsidiary in the United States, A&D Engineering, Inc., (ADE) displayed a booth exhibiting our products at the IPE. ADE had products on display such as compact scales, waterproof scales, platform scales, top loading balances, and moisture balances. Visitors could get a sense of the advanced scientific know-how that goes into our weighing technology by looking at the items displayed at the ADE booth.

I noticed something remarkable at the IPE/IFE, “our product line-up could satisfy the demand of each customer.” This is because our products always have functions aimed at the different weighing needs of our costumers.



The three-day show was a huge success for A&D. We, at A&D, will continue to strive to satisfy the various needs of the poultry industry and offer the best equipment to our customers.