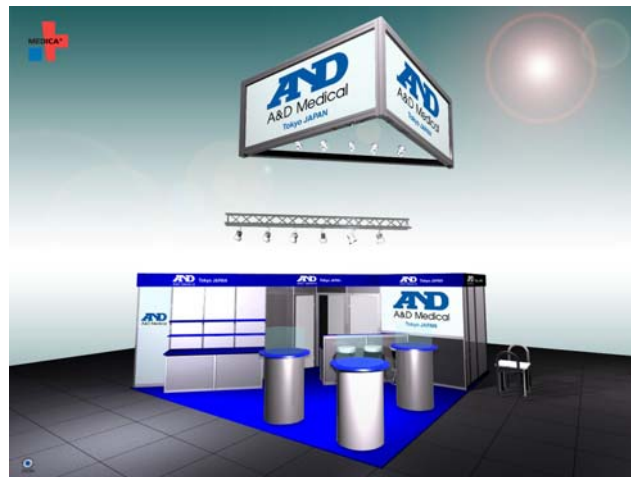


MEDICA 2008 Preview

MEDICA is here once again. MEDICA is the largest and most significant medical exhibition in the world. I encourage you not to miss MEDICA if you are in the medical field. The latest innovations, new products and new systems will be in one location, making this is a great opportunity to become updated, as well as to meet a host of industry experts and professionals.

A&D will be at booth 11D78, the same location as in previous years, and we are looking forward to meeting you. MEDICA 2008 will be held between Nov. 19 and 22, 2008, at the Messe Dusseldorf in Germany.



A&D has decided to display its total line of medical technology this year. This will give visitors who are unable to attend other exhibitions an opportunity to view and test our professional, personal and telemedicine line of products. Just as importantly, we will demonstrate how these products can be interconnected using our technology. Appropriately, in order to both express our objective and the functional capabilities of our products, the theme for this year will be "Bridging Home and Hospital."



Home monitoring has gained increased importance in recent years as healthcare professionals have started to recognize the significance of medical information collected at home. A&D decided to enter the Telemedicine/telecare area in response to this clear need for medical products that could support the transfer of home data to a professional environment.

These products provide a recognizable benefit to both patients and healthcare professionals and our technology has enabled us to connect both environments instantly.

Telemedicine products help in the treatment of patients that are too ill to undergo regular travel to a medical care facility, or find it difficult to make the trip because of the distance or other reasons. In addition, home data provides physicians with vital information to diagnose and treat your condition, and is also an integral part of "preventive medicine." A&D believes that by bridging the home and hospital through our reliable vital sign monitors and other technologies, we are continuing to serve ordinary citizens and the medical community. Another device that underscores this commitment is the mercury-free sphygmomanometer, which was developed primarily in response to market concerns regarding the environment.

A new product that we believe might grab your attention is the UA-789XL. The UA-789XL was designed to measure large arm patients and we are proud to have been able to expand the arm coverage from 42 cm to 60 cm. As I am sure you are aware, obesity has become a serious problem in modern countries. Most conventional blood pressure monitors are incapable of performing measurements for patients with large arms due to technical limitations. This has left patients with large arms unable of performing BP measurements on their own. A&D designed the UA 789XL to support those patients by providing them with the capability to be able to monitor themselves. The UA-789XL evidences our broad commitment to use our technology to promote a high quality of life for ordinary people. Please visit our booth (11D78) and see the actual unit.

