

A&D shows “Leading diagnostic connectivity” at MEDICA 2009 18-21 November, Dusseldorf, Germany

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MEDICA celebrated a successful 40th anniversary, with companies presenting a sparkling array of product innovations, as well as tailor-made services.

Over the four days, the world’s largest medical trade fair had 4,324 exhibitors (2008: 4,279) from 60 nations and registered 138,000 trade visitors from over 100 countries (2008: 137,000 visitors), with 45% of the visitors from abroad (2008: 42%).

The second economic stimulus package initiated by Federal German Government, with its associated investment aid to the tune of EUR 1.4 billion for German hospitals, also attracted a high number of decision-makers from domestic hospitals to MEDICA.



“Leading diagnostic connectivity” <http://www.telemedicine.jp/>

This year, we had a Telemedicine/Telehealthcare corner, focusing on mobile applications. We showed some demos of our Bluetooth and NFC devices (BPM, scales, pedometers) connecting to mobile phone applications and automatically up-loading the measurement data to an application server, which enables users to check their health data anywhere through Internet.



For the LNI Continua Version application, we connected our world's first Continua Certified BPM and Scale, showing the demo data through Google Health.

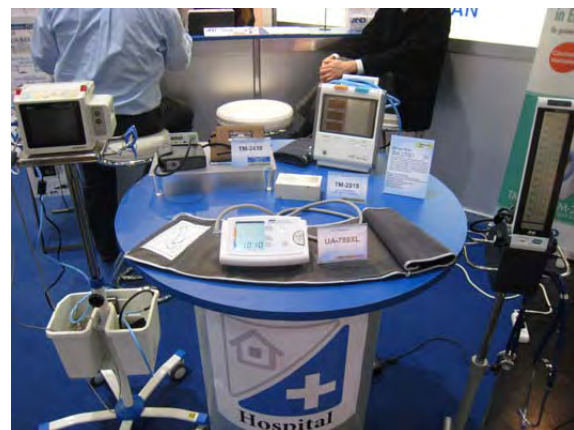
http://www.aandd.jp/whatnew/2009/continua_certification200908.html

During the exhibition, we confirmed the continuing trend towards home health care and telemedical applications, and are willing to further enhance A&D's capacity to provide personal healthcare to the world.



“Bridging Home and Hospital”

Besides Telemedicine products, we presented our Home Health Care and Professional products to show the total strength of our medical business. Please ask your contact sales person for information about any products you are interested in. We will continue to supply blood pressure monitors and technologies ideal for a wide range of applications. Furthermore, we are confident that by linking the home with medical professionals, our devices enhance the monitoring of patients. At A&D, we are bridging home and hospital, with Technology You Can Trust.



I would like to give a special thanks to the people who visited our booth and the customers and dealers we met during MEDICA. It is always nice to talk face to face and we hope that

we can have this meeting every year. We would also like to thank to our subsidiaries, ADE, ADI, and ADR (especially Brandon), for their support and assistance. I sincerely enjoyed working with all of you. The next MEDICA 2010 will be held from November 17th to 20th, and we will invite our dealers to A&D's Karaoke Party next year. Don't miss it!!

