

**20<sup>th</sup> European Meeting on Hypertension 2010**  
**June 18-21 2010, Oslo, Norway**

Reported by Yuka Inoue, International Section 2

The 20<sup>th</sup> European Society of Hypertension (ESH) meeting was held in Oslo from June 18 to June 21 2010 and attended by 5,800 delegates from all over the world. We set up a booth at the exhibition that was held in the same location.



● **Telemedicine**

For years, A&D Medical has offered telemedicine products, which are equipped with Bluetooth® wireless systems for health system integrators. At this event, we highlighted our blood pressure monitors (TM-2656PBT-C and TM-2580PBT-C) and weight scale (AD-6121APBT-C), which were certified by Continua this spring. Due to their compliance with the Continua standard at this time, we expect that momentum will increase for the commercialization of the networked medical treatment and health equipment systems and that our product lineup will expand.

\*For details about the Continua Health Alliance, visit [www.continuaalliance.org](http://www.continuaalliance.org)



TM-2656PBT-C



TM-2580PBT-C



AD-6121APBT-C

**A&D Medical products certified by Continua**



The TM-2656 demonstration was the most popular of all the demonstrations. We connected it with a PC and the results were transferred to the PC automatically. Many participants took their blood pressure with the automatic blood pressure monitor and viewed their results with interest, not only on paper but also on the PC display.



As usual, we demonstrated A&D Telemedicine with Bluetooth. Mr. Telford from ADI demonstrated “Medmobile” using our blood pressure monitor (UA-767BT). After taking a blood pressure measurement with the UA-767BT, the result was sent to an internet server via a mobile phone and the result was viewable on the internet. It is easy to manage daily blood pressure with this system.

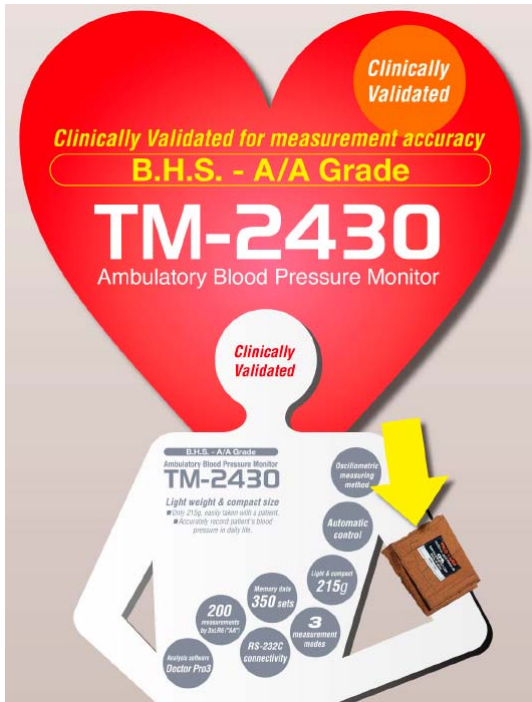
### ● Other Medical Products

Don't miss the A&D ME we display at every ESH exhibition!

Our Mercury-free sphygmomanometer (UM-101), ambulatory blood pressure monitor (TM-2430), analysis software ((Dr. Pro3), BP for patients with large arms (UA-789XL) and several blood pressure monitors for home use (UA-767Plus30 and UB-511) also attracted many doctors, professors, nurses and medical students and I'm sure that we sent a message that A&D is a leading in the medical fields.

It is necessary to use the ABPM you to find your “Diurnal blood pressure rhythm”, “Dipping Status”, “Morning surge” and “Blood pressure variability”. Our “new member” played an important role in presenting the sales points of the TM-2430, which was validated by Prof. Palatini in Italy (Protocol: BHS / Result: A/A).

Let me introduce “our new member” to you. He has just joined A&D to promote the TM-2430 at exhibitions and ESH2010 was his first assignment. He attracted many participants and performed as we expected.



A&D is going to join the 21st European Meeting on Hypertension and Cardiovascular Prevention in Milan, Italy from June 17th to 20th, 2011 (<http://www.esh2011.org>). We look forward to seeing you next year!

Finally, I would like to take this opportunity to thank Mr. Knut Hernes and Ms. Hilde Dokmo of Jhapron, Mr. Mauro Comotti of INTERMED Italy and Mr. Mike Telford of A&D instruments in the U.K for their support during ESH2010.



**Group photo in front of the A&D booth**