

A&D will take part in the 20th European Meeting on Hypertension 2010

We encourage you not to miss ESH if you are in the medical field!

We would like to inform you about the forthcoming 20th European Meeting on Hypertension 2010, which will be held in Oslo, Norway. This will be sixth time that A&D Company exhibits its products at this event.



● **About ESH (European Meeting on Hypertension) - www.esh2010.com**

The ESH meeting attracts investigators, researchers, clinicians and other from all European countries but also many people with interest in hypertension from the Americas, Japan and Asia, the Middle-East and the Rest of the World. The scientific agenda contains the most updated research, controversies and consensuses in the field of clinical and experimental hypertension. Over the years the ESH meeting has thus been steadily growing and several thousands people are expected, in previous years about 6-8.000 at each annual meeting with a steady rise of attendees over the years.

A&D aims to promote our wide range of products for professional and home use by emphasizing their added reliability, convenience and safety.

We will be at booth C02-25 in the exhibition hall.

We look forward to meeting you and will demonstrate the following our products.

● Telemedicine Products

A&D Medical offers leading telemedicine solutions for remote patient monitoring of heart disease and other chronic diseases through wired and Bluetooth® wireless systems for health system integrators. Now A&D Medical is a member of Continua Health Alliance*1 as well as Bluetooth SIG.



Our BP monitor (UA-767PBT-C) and weight scale (UC-321PBT-C) were certified by Continua- on July 31, 2010. This was a world's first for a blood pressure monitor and weight scale. Due to the compliance with the Continua standard at this time, we expect that momentum will increase for the commercialization of the networked medical treatment and health equipment systems and that our products will expand.



UA-767PBT Blood Pressure Monitor

UC-321PBT Precision Health Scale

*Continua Health Alliance is a non-profit, open industry coalition of the finest healthcare and technology companies joining together in collaboration to improve the quality of personal healthcare. With more than 200 member companies around the world, Continua is dedicated to establishing a system of interoperable personal health solutions with the knowledge that extending those solutions into the home fosters independence, empowers individuals and provides the opportunity for truly personalized health and wellness management. *About Continua Health Alliance – www.continuaalliance.org*



TM-2656PBT C



TM-2580PBT C



AD-6121APBT C

Recently, the professional medical products TM-2656PBT-C (Automatic BP Monitor), TM-2580PBT-C (Automatic BP Monitor for Clinic), and AD-6121APBT-C (Bedside Scale) have become available as Continua models.

● Blood Pressure Monitor for Professional and Home-Use

Since 1977, A&D Medical has been manufacturing and distributing a full line of advanced electronic blood pressure monitoring equipment and healthcare products for home and professional use. The company has established itself as a leader in home health monitoring technology through the development and introduction of unique products.

We are proud of being the first supplier of personal oscillometric blood pressure monitors in the world in 1984 and one of the first suppliers of compact Ambulatory Blood Pressure Monitors in 1987.

This panel shows that our history of innovation. We have developed many functions, such as the 3-line display for easy use, IHB, WHO indicator and AM/PM time-wise memory tracking.

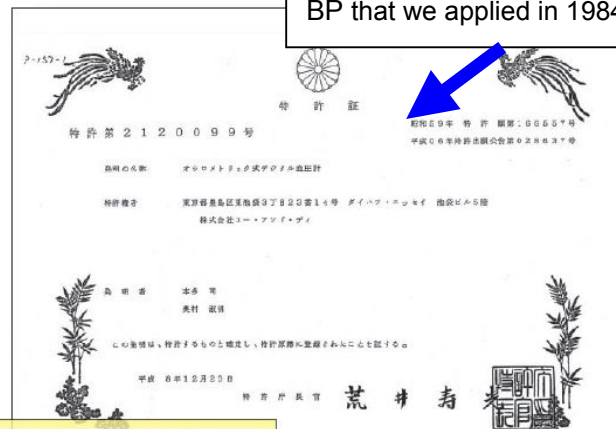
History of our innovations

- Personal blood pressure monitor (UA-100 series) 1977
- Patent for Oscillometric measuring method 1984
- Personal oscillometric BP monitor (UA-500 series) 1984
- Ambulatory blood pressure monitor (TM-2410) 1987
- 3-line simultaneous display (UA-777) 1993
- One touch measurement (UA-777) 1993
- Telecommunication capability (UA-767PC) 1999
- IHB (Irregular HeartBeat) indicator (UA-787) 2001
- WHO pressure rating indicator (UA-767 Plus) 2003
- Palm top BP monitor (UA-704) 2003
- Bluetooth communication (UA-767PBT) 2005
- AM/PM TimeWise memory tracking (UA-853) 2006

A&D HONMONO

Panel
Size: A4

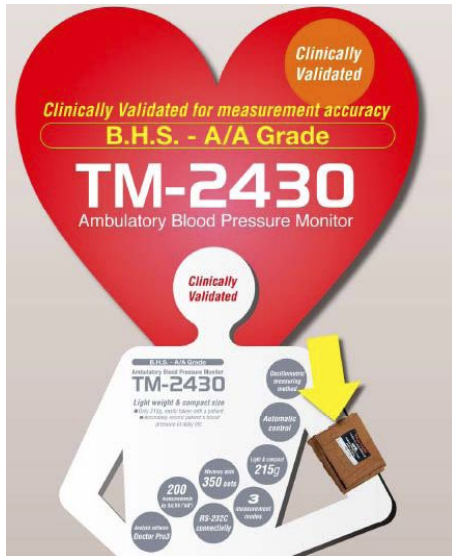
This is a copy of the original Japanese patent of oscillometric BP that we applied in 1984.



We are proud to have been the first supplier of personal oscillometric blood pressure monitors in the world. (the UA-500 series)
This is a copy of the original Japanese patent that we applied in 1984.

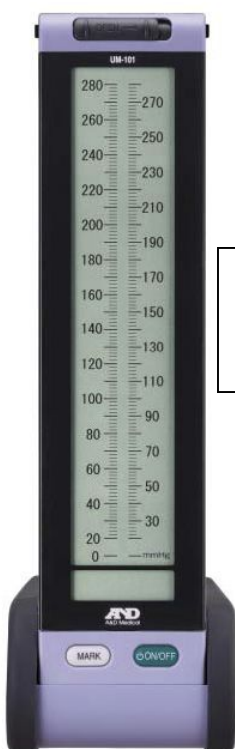
Panel

- TM-2430 (Ambulatory Blood Pressure Monitor)



The TM-2430 is a compact & lightweight ambulatory blood pressure monitor, which incorporates our latest technology gained from over 20 years experience in the manufacturing of ambulatory BPMs. **This monitor was validated in accordance with BHS protocol and its accuracy was proven to be A/A.** Weighing only 215 grams, the portable TM-2430 can be easily taken anywhere with a patient.

- UM-101 (Mercury-Free Sphygmomanometer)



UM-101A
(Portable type)

UM-101B
(Mobile stand type)



The device does not have to be placed on a flat surface. You can adjust this digital column to your preferred position.

* There is no need for you to twist your head or lean over to view your readings!

As a leading manufacturer of blood pressure monitors, A&D is responding to the call from the international medical community to ban the use of this toxic metal and has developed a new, highly advanced digital blood pressure monitor. **The UM-101 was designed to be used as an alternative to the mercury column, while at the same time preserving the local environment and creating an easy-to-use product for hospital personnel.**

- UA-789XL (For patients with extra large arms)  



Adult cuff
(Not to be used with UA-789XL)



Extra large cuff
(Standard cuff for the UA-789XL)



Incorrect



Correct

Recent increases in obesity in modern countries have presented serious problems for medical communities. Many obese patients suffer from CVD related symptoms and they need to monitor their BP level. However, these patients have never had a BP monitor suitable for home use, simply because their arm sizes have been too large for the cuffs.

A&D has solved this issue with the UA-789XL, a BP monitor that can be used by patients with arm circumferences from 42cm to 60cm due to its new high performance inflation technology, giving speedy and comfortable inflation!