

International Boston Seafood Show – A&D’s Super Washdown Scales Debut!
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Fish, fish, and fish! I had never seen so many pieces of fish, shellfish, or shrimp together before in my life! (Well... except for in aquariums.)

The International Boston Seafood Show and the parallelly held Seafood Processing America are known as North America’s largest seafood trade event. For the past six years, A&D Engineering, Inc. (ADE), our subsidiary in the US, has participated in this show, displaying mainly our value-weighing and industrial scales.

This year, ADE presented our new series of platform scales—the SW Series—ahead of other countries (including Japan).

The SW Series are what we call Super Washdown Scales and are ideally suited for use in the food-processing factories where heavy-duty cleaning of equipment is typically required every day. For details, please visit our product information page;
<http://www.aandd.jp/products/weighing/scale/platform/sw.html>

Along with a video demonstrating their powerful features, we displayed three models of the SW Series, which drew curious attention from passersby. Many visitors to our booth showed profound interest, asked questions, and some of them even requested a quotation. We are very pleased with the favorable prospects of the SW Series.



Of course, the SW Series models weren't the only products that attracted special attention. Our ever-popular SK-WP and HL-WP Series were also there. It's always a delight to see customers actually buy our products right in front of me!

Finally, on behalf of A&D Company, Limited, I would like to express our sincere gratitude to Mr. Bob Dumas from Commercial Scale & Balance Co., Inc. for his support and advice before and during the show, to Mr. Joe Martin and Mr. Stein Carlsen from ADE for their continuous efforts, and to all the visitors who stopped by and gave us precious feedback.

