

A&D shows “Leading diagnostic connectivity” at MEDICA 2010

17-20 November, Düsseldorf, Germany

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Manufacturers of medical technology and products have weathered the economic and financial crisis well, and are now noticing a strong tailwind for their businesses, which is proving a driver for growth for innovation. This was the core message taken away from the world’s largest medical fair MEDICA 2010. About half of the 137,200 trade visitors came from abroad from over 100 countries and 4,400 exhibitors from 64 nations participated the show. In a tour around the exhibition on 17 November, Chancellor Angela Merkel and Federal Health Minister Philipp Rosler were convinced of the performance of the medical technology industry.



“Leading diagnostic connectivity” <http://www.telemedicine.jp/>

Again this year A&D had a Telehealthcare corner, focusing on wireless ICT (Information Communication Technology) applications. We showed some demos using our BPMs, scales, and pedometers to transfer measurement data using various wireless technologies such as Bluetooth, ANT, NFC, and Wi-Fi. The data was transferred to a PC or mobile phone, which automatically uploads the data to the application server and enable you to check your health data anywhere through Internet. During the exhibition, we confirmed the continuous trend towards home health care and telemedical applications, and are willing to further enhance A&D’s capacity to provide personal health care to the world. Let’s be “Connected” with A&D.



I would like to say a special thanks to the people who visited our booth, and to our customers and dealers we met with during MEDICA. We also really enjoyed the Karaoke Dinner Party. I felt "Connected" with all of you. Special thanks to Briana at ADE, who made the cool video for our Telehealthcare corner. See you all again at the next MEDICA in 2011.

