

Worldwide Weighing Agents Meeting 2010 (WWAM 2010)

Date: November 9–11, 2010

Location: A&D Technical Center, Kitamoto city, Saitama Japan

Optional Tour to Kawagae and Asakusa

We were very happy to welcome a total of 22 people from 13 companies in Asia, the Middle East, and Africa to our Worldwide Weighing Agent Meeting, WWAM 2010.

Our theme for this meeting was “Have you increased customer visits?” since we mentioned this point to the attendees at the WWAM 2009 meeting last year. We asked the attendees to update us about their activities and successes regarding this point, and exchange ideas about how to increase customer visits to get more sales opportunities under the recent long and difficult economic downturn.

A&D introduced many new products and projects to help the attendees’ activities.

