

aMAC 2011

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The Asia Medical Agent Conference (aMAC) was held on October 26 and 27, 2011 in Hong Kong. Thanks to the participants of all members, the conference was great success.

There were 30 participants from 14 companies in 12 countries, including A&D's subsidiaries in Australia, China, and Korea. Most of participants came from countries in Asia but one agent came from Sri Lanka and another came all the way from Dubai !



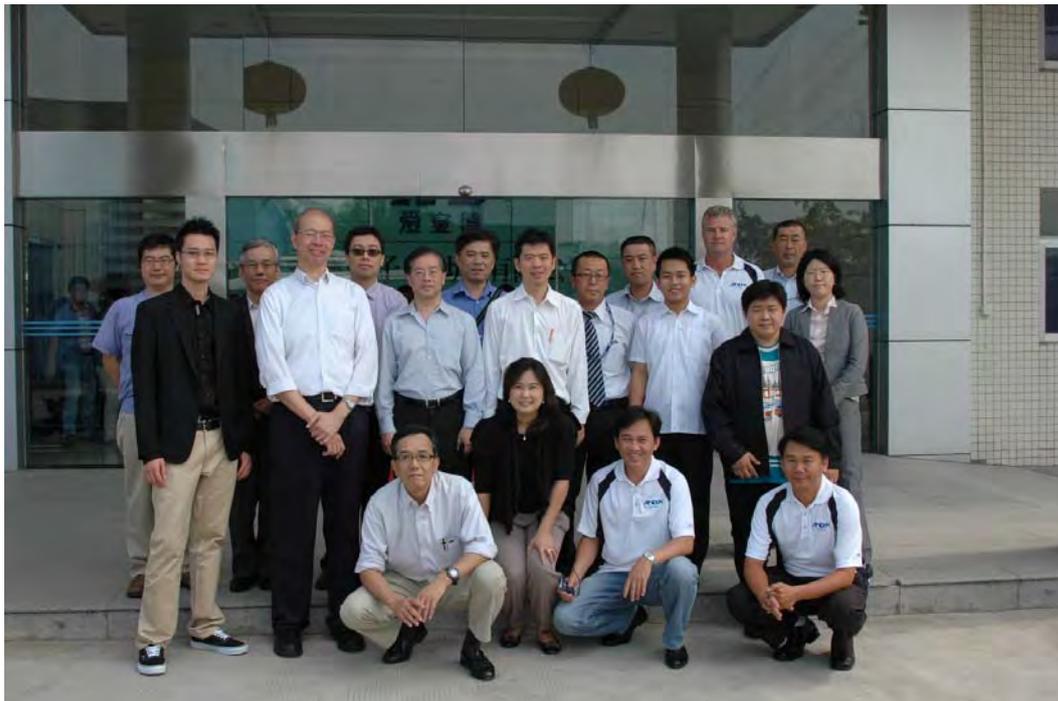
At the conference, we introduced our new products, with an emphasis our new UA-1000 series of blood pressure monitors, which we refer to as ' - world class monitors ' utilizing 3A technology. We shared a lot of information and came to a shared understanding regarding the new products. More than just covering our new products, we also discussed some of our agents' activities in their home countries. We believe these discussions will help everyone come up with new ideas and concepts for the future.



We had a welcome dinner party at a Chinese restaurant in the evening of the 1st day of the conference. All the participants relaxed and enjoyed the Chinese food and we all got to know each other better during the party. There's no doubt that all participants at aMAC are members of the A&D family.



As our optional event, we made a trip to A&D factory in Shenzhen, China on October 28 after aMAC was over. For some of the participants, it was their first time visit the factory and for others it was their first visit in many years. All of them were impressed with our modern facilities and systems when they saw them in action. It was definitely an interesting factory tour.



Finally we would like to say thank you to all the participants, as they were the reason that aMAC was such a success. Although aMAC was only 2 days long, we soon realized how much A&D is supported by its agents.