

Testing Expo North America 2011

October 25-27, 2011

Novi, Michigan

From October 25-27, A&D Technology exhibited at the Automotive Testing Expo in Novi, Michigan. This year marked our seventh consecutive exhibition. Our display space covered a 20' x 30' area located only one row back from the front entrance. Our prime location made it very easy for our customers to find.

The Testing Expo is the largest show in the United States dedicated to automotive testing. With nearly 200 exhibitors, the show continues to grow year after year. Attendees visited from all over the world. It was a great opportunity to see some of our existing customers, but also introduce A&D products and engineering services to many new people.

The Phoenix RT combustion analysis system was one of the featured products this year.

Our timely product launch garnered much interest among attendees because it adds true real-time computing to our combustion analysis product line. We were also fortunate that General Motors allowed us to borrow a very impressive display of the actual T-Pack battery pack used in the Chevy Volt. We displayed the Volt T-Pack with our BcTS Battery Cell Test System, which provides all the test automation in the General Motors at their Global Battery Systems Lab in Warren, Michigan.



Phoenix Family with RT



Chevy Volt T-Pack Display



Battery Test System

Another exhibition focus featured A&D's simulation capabilities; highlighted with electric motor HiLS (Hardware-in-the-Loop Simulation) and Battery Management HiLS system demonstration test stands. Our core engine development capabilities were also proudly displayed, supported by ORION automated calibration tools, iTest data acquisition, CAS combustion analysis software, and iCentral data management.

Our investment in promoting A&D Technology product and services continues to pay dividends. We offer a big thank you to all that were able to visit us and look forward to continued success in coming years.

Regards,

A&D Technology Staff