

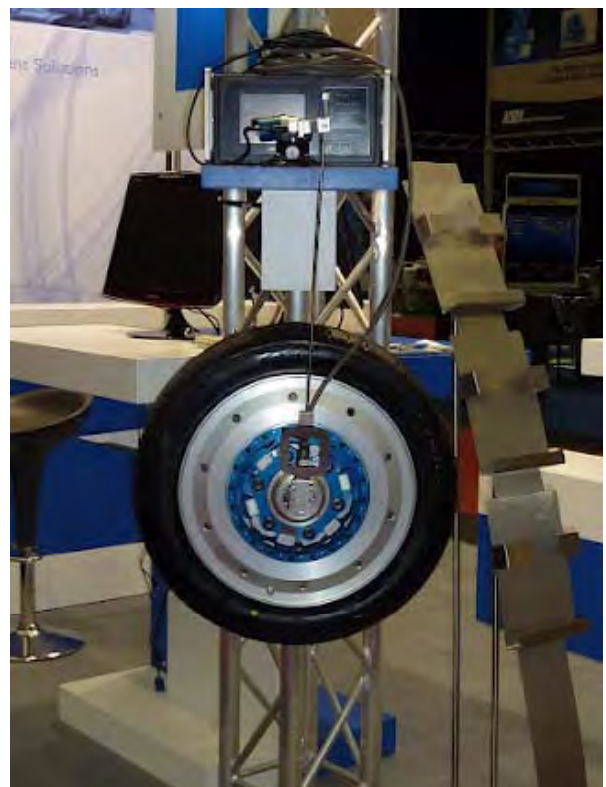
Tire Technology Expo 2012 Summary

Report by Yasuyoshi Kuwabara, Sales Development Division

We joined forces with our subsidiaries ADEG to set up an exhibit at the Tire Technology Expo Germany 2012, which was held at the Koelnmesse in Koeln, Germany from February 14th to 16th.



The Tire Technology Expo is the world's most important tire manufacturing technology exhibition and conference. One of A&D's missions is to support the automotive industry with our advanced sensing and control technology. We exhibited our WFS (Wheel For Sensor), RRTR (Rolling Resistance Testing Rig), PFS (Plate For Sensor), FMS (Force Matrix Sensor) and FBTR (Flat Belt tire Testing Rig).



We had almost 70 visitors from companies and universities all over the world.

The majority was driven by Japanese, European and Asian interests. The main focus was on the WFS and RRTR products but there was also a reasonable amount of focus on the FBTR and FMS.



For details, please click on the following link: <http://www.tiretechnology-expo.com/>