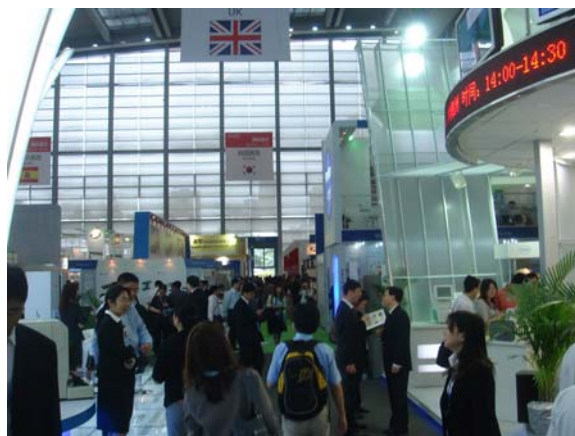


China Medical Equipment Fair 2009

Reported by Akira Iimura, International Division at A&D Company, Limited

The largest medical exhibition in China, the China Medical Equipment Fair (CMEF), was held at Shenzhen Convention & Exhibition Center in Shenzhen from April 18th to 21st. Over 2000 companies participated in the exhibition in spite of the economic downturn from last year.



The theme for A&D's booth this year was integration. Until last year, only ADCH (A&D Electronics (Shenzhen) Co., Ltd.) participated in the exhibition. However, this year ADTS (A&D Technology Trading (Shanghai) Co., Ltd., another one of our subsidiaries in China, shared the space with ADCH to present professional product lines. This collaboration showed A&D's position as one of the few manufacturers of both personal and professional blood pressure monitors and our intention to focus on professional blood pressure monitors. We are sure that all visitors received this message.



Like last year, Mr. Ozawa, Sales Department Manager of ADCH, held a local dealers' meeting at our Shenzhen factory. After the meeting, there was a welcome dinner party, where Mr. Yasaka presented awards to dealers to show our gratitude for their efforts to increase sales.



There also was a meeting for dealers of professional blood pressure monitors, which was the first time that all such dealers had gathered in one place. At the welcome dinner party, Mr.Ogata, Managing Director of ADTS, presented certification as an official A&D dealer to each company. All the attendees at the party felt that if they work together, they can develop their business, no matter the economic situation. We look forward to their success!

