China Medical Equipment Fair Autumn in Chengdu

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The 62nd China Medical Equipment Fair Autumn (CMEF) was held at New International Convention and Exposition Center in Chengdu from October 28th to 31st. Chengdu is the capital city of Sichuan province where a big earthquake hit last year. Over 2000 companies participated and there were more than 100,000 visitors over 4 days, which seems to indicate that the economy is strong in China.



Following the last CMEF in Shenzhen, ADCH (A&D Electronics (Shenzhen) Co., Ltd.) and ADTS (A&D Technology Trading (Shanghai) Co., Ltd.), another one of our subsidiaries in China, collaborated and shared the space. In addition, two dealers of ADTS participated in the exhibition and we also shared the space with them.



Shanghai Chenyu Instrument Co., Ltd. introduced the UM101 Mercury-free sphygmomanometer and Manshin (Shanghai) International Trading Co., Ltd. demonstrated TM2655 Fully automatic blood pressure monitors. The collaboration of A&D and the dealers keep our booth full of visitors.



In terms of products, we introduced the TM2771 Pulse wave velocity monitor as a reference exhibit for the first time at an exhibition abroad. We also exhibited blood pressure monitors and health scales with Bluetooth embedded. We got good responses for these new products. We are sure there is a big demand for those products in China.



On the first day of the exhibition, Mr. Ozawa, Sales Department Manager at ADCH, held a welcome dinner party for their dealers, who came all the way to Chengdu. On the

second day, Mr.Ogata, Managing Director of ADTS, held a welcome dinner party for their dealers.



The collaboration of our subsidiaries and our dealers was successful because we were able to give a full account of information on all product lines. It also made us feel united like a family.

We really appreciate their contribution to A&D and look forward to their success!