

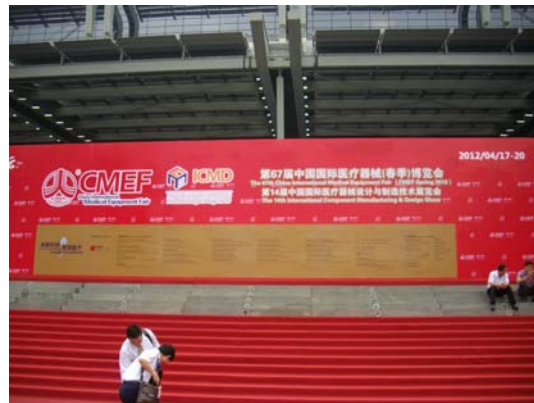
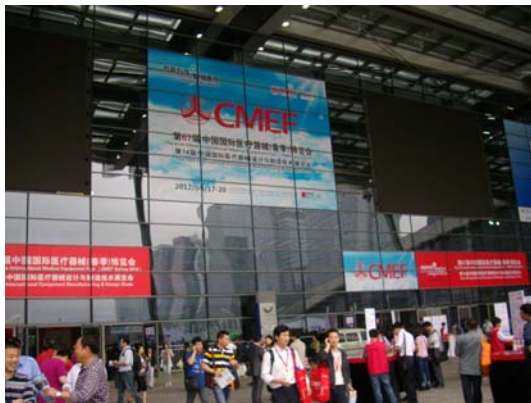
CMEF Spring 2012

April 17th – 20th, Shenzhen, China

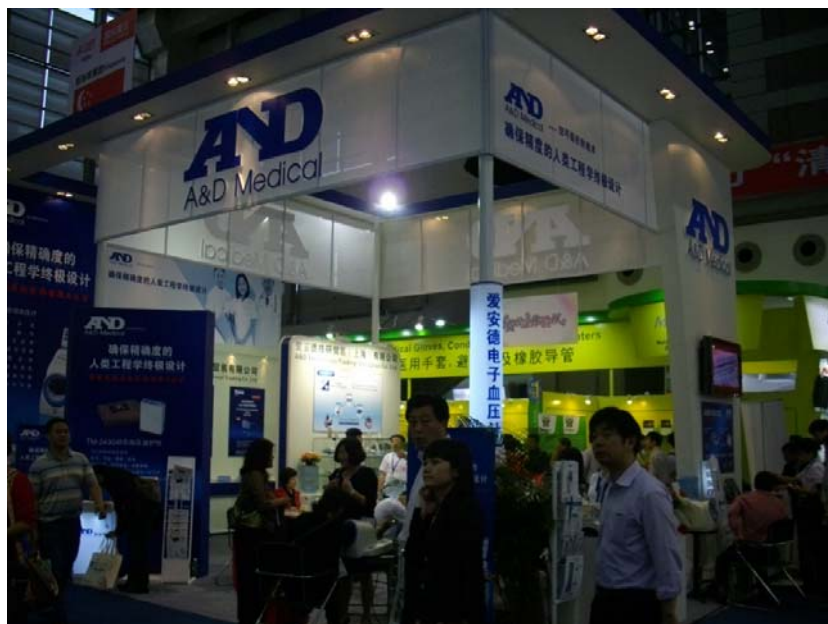
Reported by Yuka Inoue, International Division

The 67th China International Medical Equipment Fair (CMEF Spring 2012) was held in Shenzhen from April 17th to 20th.

2,600 companies participated and over 82,000 people visited from all over the world.



A&D Company, Limited (Tokyo), A&D Technology Trading (Shanghai) and one of our agents, Manshin International Trading, ran a booth at the fair, which is the largest medical fair in China. We displayed our medical products, which were categorized (for home use, for professional use, and ICT-type), and got a great result! Our activity has inspired our existing agents to be confident about A&D's high quality products, and we also received a lot of inquiries from potential customers.



Please don't miss that A&D Technology Trading Shanghai (ADTS) has kicked off its ICT business with a great deal of energy! We are working with a lot of system integrators now and expect to expand business in the next few years. We demonstrated a system which enables people to manage their health status on a website with U-TEK. A lot of people dropped in our ICT corner and we felt this field is attracting people not only in China but also in other countries.



We displayed blood pressure monitors for home use and demonstrated our medical products as usual. TM-2655P and TM-2656, our automatic blood pressure monitors, attracted many passers-by, and they were interested in being measured by our blood pressure monitors.



ADTS displayed blood pressure monitors for home use, set a sales exhibition, and demonstrated our massagers with comfortable chairs. We were happy seeing customers trying them and being satisfied with our high quality products. I feel that the demand for blood pressure monitors for home use is increasing in step with the economic growth in China.



We really appreciate that ADTS and its agents work with enthusiasm in the Chinese market.

I'm sure that the success on this exhibition came from their hard work and we thank you for the wonderful team!

The next CMEF will be held in Chengdu from October 18 to 21, and I hope to see you there again.

