

Measurement, recording and sharing of self-monitored health indicators has become easier and more accurate than ever before.

*Bluetooth*<sup>®</sup> Smart Upper Arm Blood Pressure Monitors and Precision Health Scales all talk to A&D Connect - an iOS/Android application

## **A&D Company, Limited**

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A&D Medical launches their *Bluetooth* Low Energy (BLE or *Bluetooth* Smart) enabled self-monitoring Blood Pressure Monitor UA-651BLE and Precision Health Scale UC-352BLE, as their WellnessConnected™ series healthcare devices. Together with the free "A&D Connect" application for smart mobile devices, measured data can be automatically transferred to "A&D Connect" and accurately stored or easily shared in SNS such as Twitter or Facebook, etc. A&D Connect also works with Microsoft HealthVault and Apple's "HealthKit" for iOS8 for further healthcare services.

European users will see A&D's Upper Arm Blood Pressure Monitor and Precision Health Scale on the shelves in March this year while Japan sees the release of them in April.

The measured blood pressure value with time stamp can be emailed as a CSV file to registered medical professionals for detailed analysis. In 2014 the Japanese Society of Hypertension issued its latest Guidelines for the management of hypertension 2014, saying self-measurement of upper arm blood pressure at home (HBP) is a more significant measurement for a hypertension diagnosis than office BP when those two measurements differ.

All devices are Continua Health Alliance certified\*<sup>1</sup> (international standard for health device connectivity) so they are suitable for any medical / healthcare system use.

\*<sup>1</sup> Continua certification is instituted and promoted by PCHA to certify compliance to Continua Design Guidelines. The guidelines were developed to realize an end-to-end interconnected service for healthcare products.

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## Product Summaries

### Upper Arm Blood Pressure Monitor UA-651BLE

- *Bluetooth* Smart
- Internal memory of 30 data records
- Irregular Heart Beat indicator
- Large 3-line display
- One-touch measurement
- Latex-free and metal-free, slimFit Cuff



### Precision Health Scale UC-352BLE

- *Bluetooth* Smart
- Durable glass plate scale
- kg/lb selection
- Internal memory of 90 data records
- \*0 to 100kg: 100g resolution  
100 to 200kg: 200g resolution
- Simply step on start weighing
- Beeps on completion of weighing
- Low profile stylish design



## A&D Connect App Functions



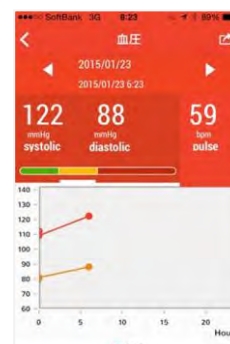
### Data Transmission

Automatically records the measurement data.



### Reminder

Reminds you at your required time.



### Trending

You can grasp short / long term trends.



### Goal Setting

It helps you keep moving forward towards your health and wellness objectives.



### Data Sharing

Data sharing through E-mail or SNS, quick and easy way to inform of your health conditions

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